CLASSIFICATION OFFICE DECISION

Title of publication:	0493272732.jpg
Other known title(s):	Not stated
OFLC ref:	1400087.010
Medium:	Computer Image File
Publisher:	Not stated
Country of origin:	Not stated
Language:	Not applicable
Applicant:	Secretary for Internal Affairs
Classification:	Objectionable except if the availability of the publication is restricted to persons who have attained the age of 16 years.
Descriptive note:	None
Display conditions:	None
Date of entry in Register:	17 April 2014
Date of direction to issue a label:	No direction to issue a label has been issued
Date of notice of decision:	16 April 2014

Summary of reasons for decision:

The publication is a sexualised image of a mostly naked young woman. The image appears to be a "selfie", or self taken photograph, with a sexual purpose. Her age is not clear. She may be in her mid teens but could as easily be 18 or 19 years old. Because of these ambiguities, it would not be reasonable to categorise her as a young person. The availability of the image is likely to be injurious to the public good unless it is restricted to older teenagers and adults. The likely injury to children and immature teenagers is the detrimental effect of such sexualised personal images on the development of healthy sexual attitudes and behaviour.

The classification limits the freedom of expression guaranteed by the New Zealand Bill of Rights Act 1990. However, given the considerations above, the decision is reasonable, justified and the minimum required to prevent injury to the public good.